

# The Cheapest & Easiest Digital Signage Manager.



Fusion Signage is designed to simplify digital signage deployments. It is an easy-to-use platform built to replace USB sticks by offering a cost-effective, cloud-based solution. In three simple steps, have your screen added, content uploaded and playlist scheduled.

## The Easiest Digital Signage Manager.

With its modern minimal design and intuitive controls, Fusion Signage is built for simplicity.



### Simple & Efficient

- Three clicks and you're up and running
- Less time spent managing your signage
- Easy to use



### Cost Effective

- Low cost per screen
- Multiple licence options



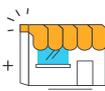
### Powerful Features

- The features you need without the clutter
- Grouping, Scheduling, Dayparting



### Cloud-based

- Manage all your screens from any PC, anywhere
- Scalable cloud-based storage



### Flexible Deployment

- Integrated into Philips™ panels
- No media player required
- Can run on your existing Android™ media player



### Custom Functionality

- Modular design allowing for customisation
- Unique development flexibility



# Features



## Simple and Efficient

No need for extensive training programs, the Fusion Signage interface requires minimal to no thought and can be picked up intuitively. We found that in many cases digital signage would be implemented, then forgotten about or avoided because it was too confusing or too hard to update.

We set out to build a CMS that overcomes these issues: a system that a local cafe with one or two screens, or a multi-national company with hundreds of screens, can use in a matter of minutes.



## Cost-Effective

From our experience, due to the ongoing cost of other CMS systems on the market, a lot of clients resort to using USB sticks to update their content.

Our vision is to keep the cost of Fusion Signage as low as possible to make it accessible to everyone. A once off, 3-year cloud-based licence provides nationwide coverage to your screens, for not much more than the cost of constantly sending out USBs.



## Powerful Features

Fusion Signage was designed with a simple dashboard, giving you access to powerful features without the clutter.

### Grouping

Manage an endless number of screens at one time by easily grouping them together.

### Dayparting & Scheduling

Schedule separate playlists for various times of the day, or weekdays vs weekends.



## Cloud-Based

Fusion Signage is easily accessible to you from any PC anywhere, anytime. The cloud-based storage allows 1GB of content uploads monthly per screen, which can be scaled upwards if required.

## Flexible Deployment

To reduce the amount of unwanted hardware, Fusion Signage is integrated directly into Philips™ panels which means no media player is required. Alternatively, Fusion Signage can be integrated into your existing Android™-based media player.



## Custom Functionality

Functional simplicity is at Fusion's core. With three simple steps, you can have one or all of your screens connected and displaying content. But we also wanted the ability to expand on the platform to meet clients' needs. Almost any functionality can be custom-built to ensure Fusion Signage works the way you need it to.



# Licence Options

With multiple licence options, you can choose the functionality you need and only pay a once off fee.

FEATURES	BASIC	ADVANCED	CUSTOM
3-Year Licence	✓	✓	✓
Cloud-Based Service	✓	✓	✓
1GB Bandwidth Per Licence Monthly	✓	✓	✓
1GB Account Storage Per Licence	✓	✓	✓
Simple Screen Assignment	✓	✓	✓
Screen Management	✓	✓	✓
Playlist Creation	✓	✓	✓
Media Library	✓	✓	✓
User Management	✓	✓	✓
Licence Management	✓	✓	✓
Content Market	✓	✓	✓
Scheduling	✗	✓	✓
Dayparting	✗	✓	✓
Grouping	✗	✓	✓
Custom Functionality / Add-ons	✗	✗	✓

\*Upgrade from Basic to Advanced or Custom at anytime.

## Selected Clients Using Fusion Signage

